Ivan Lysenko

UX/UI Designer / Product Designer

B2B SaaS, data-heavy interfaces: dashboards, CRM/ERP, POS

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Portfolio in Figma

3+ years	Fintech, telecom, hospitality	Dashboards, POS, CRM/ERP	C1
in UX/UI	domains	product types	English

Profile

UX/UI designer with 3+ years in data-heavy B2B products: analytics dashboards, CRM/ERP, POS and internal tools for fintech, telecom and hospitality. I design role-based interfaces — data tables, complex forms, empty and error states, edge cases — that stay readable and fast for people who use them all day. I own the process end to end: research and information architecture, high-fidelity UI, design systems and developer handoff. Most recently one of two product designers on a multi-role restaurant POS platform.

Skills

UX	User flows, information architecture, wireframing, prototyping, in-depth user interviews, usability testing, A/B testing, role-based scenarios (RBAC)
UI	Data-heavy UI (dashboards, data tables, complex forms), design systems and component libraries, responsive and mobile design, empty/error states and edge cases, accessibility (contrast, touch targets, WCAG)
Tools	Figma (components, libraries, variables / design tokens, prototypes), Jira, AI-assisted workflow (Claude)
Collaboration	Developer handoff and front-end specs, design QA during implementation, working with PMs and front-end engineers

Experience

Telecom & fintech company (under NDA) — Jun 2025 – Aug 2026
UX/UI Designer, Kharkiv

- One of two product designers on a restaurant POS platform — payments, guest ordering and delivery, kitchen display, table reservations — from discovery to developer handoff, in a team with a PM and a developer.
- Designed interfaces for four roles — guest (ordering, delivery, table booking), waiter (order entry), kitchen (order queue and recipe cards), manager (order processing) — with role-based access, empty states, errors and edge cases for each role.
- Designed ProMed from scratch as the only designer: a medical e-commerce store and its operations center for orders, catalogs and categories.
- Designed high-density analytics dashboards for a separate company product — supervisor and operator roles, 12+ metrics on one screen without losing readability.
- Designed marketing pages and standalone platform modules end to end: information architecture, responsive high-fidelity UI and front-end specs.

Kapsys — Dec 2024 – May 2025
UX/UI Designer (contract), Kuala Lumpur, remote

- Built a design system and UI component library for Catalyst CRM — forms, data tables, navigation, interaction states; cut front-end build time by ~25%, measured by work completed per sprint.

— Owned Catalyst CRM modules end to end — Meetings (creation and scheduling), Payrolls, Contracts, Data Collections, Partners: user flows, wireframes, high-fidelity UI, handoff — pairing with a senior designer.
— Separately from the core product, designed landing pages and websites.

Sedna Software

Sep 2023 – Oct 2024

UX/UI Designer, Netherlands, remote

— Led UX research for CRM and ERP products: defined the target audience, ran 10+ in-depth interviews; findings shaped the roadmap, including a new timesheet flow and a flow for creating work tasks by production type for on-site visits.
— Redesigned the CRM and ERP end to end — rebuilt dense layouts and navigation around operators' daily tasks; operators reported faster day-to-day work.
— Validated decisions with qualitative and quantitative methods, including A/B tests of key scenarios.
— Handed off wireframes, interactive prototypes and UI components to the front-end team and supported implementation (design QA).

Freelance

Nov 2022 – Present

UX/UI Designer, remote, alongside full-time roles

— Designed the UX/UI of a mobile VPN app, published on the App Store.
— Websites for a household-moving service in Germany and a wedding agency — full cycle solo: research, wireframing, high-fidelity prototyping, developer handoff.

Andersen Lab

Feb 2023 – Jun 2023

UX/UI Design Intern, Dnipro

— Designed responsive mobile and web interfaces from wireframes to high-fidelity under a senior designer; supported A/B testing of design decisions.

Selected projects

Case studies for all projects are in the portfolio.

Restaurant POS	POS platform for four roles: payments, ordering, kitchen, reservations	Handed off, 2025–2026
Catalyst CRM	Insurance policy CRM and the component library it is built from	Shipped, 2024–2025
DTEK Academy	Corporate learning platform, test assignment for a Team Lead role	Concept, 2026
Solid Union	Website for cleaning, handyman and office services, price up front	Shipped
ProMed	Medical e-commerce store and its operations center	Not launched, 2025–2026

Education

Mate Academy — UX/UI Design 2022

Udemy — UX from Scratch; UX, UI and Design Thinking 2022

Languages

Ukrainian — native **English** — C1